

PHILLIPS

PRESS RELEASE

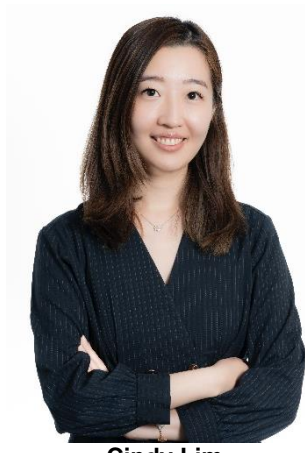
PHILLIPS CONTINUES ASIAN EXPANSION WITH KEY APPOINTMENTS

Hong Kong/ Beijing/ Tokyo— 22 January 2025— Phillips is pleased to announce a few key appointments for its Modern & Contemporary Art and Business Development teams in Asia as part of its continued commitment to the region.

- Mizuka Seya, Regional Director and Senior Specialist, Japan (Based in Tokyo)
- Cindy Lim, Senior Specialist, Modern & Contemporary Art (Based in Hong Kong)
- Rebecca Hu, Specialist, Head of Sale, Modern & Contemporary Art (Based in Hong Kong)
- Rainie Xiaoyu Ma, Associate Specialist, Modern & Contemporary Art (Based in Shanghai)



Mizuka Seya



Cindy Lim



Rebecca Hu



Rainie Xiaoyu Ma

Meiling Lee, Head of Modern & Contemporary Art, Asia, said: “These appointments come at a crucial and exciting time for our business in Asia, as the company celebrates its 10th anniversary in the region this year. The Asian auction market evolves rapidly, and Phillips continues to adapt its structure and activities to meet the growing demands. Since we unveiled our spectacular headquarters in the West Kowloon Cultural District two years ago, we have expanded to offer more auctions and exhibitions beyond the traditional bi-annual gatherings in Hong Kong. These experienced specialists will help us to achieve our ambitious goals for the region. Our new team will work together to provide the best service possible to collectors throughout Asia.”

Based in Tokyo, **Mizuka Seya** assumed leadership responsibilities of the company’s Tokyo office and continues to expand Phillips’ footprint in Japan across all selling categories. Ms. Seya joined Phillips with over two decades of experience in the auction world. Prior to Phillips, she had a distinguished career at Sotheby’s, where she played a pivotal role in securing numerous collections from private collectors and institutions in Japan, introducing them to the international art market. During her tenure at Sotheby’s, Ms. Seya not only showcased her expertise in Chinese antiques but also played a significant role in numerous important consignments and sales. These spanned from Old Master and Impressionist to Modern & Contemporary Art.

Cindy Lim joined Phillips from Bonhams Hong Kong, where she was the Modern and Contemporary Art Senior Specialist and Head of Sale. In addition to her tenure at Bonhams, Ms. Lim has held posts at Tang Contemporary

Art and Christie's. Passionate in Contemporary Art, Lim brought a wealth of experience curating auctions and exhibitions, developing the modern and contemporary art market, and fostering deep client relationships.

Rebecca Hu came to Phillips from China Guardian Hong Kong, where she was a Specialist in 20th Century and Contemporary Asian Art and played a key role in numerous notable sales. She also curated the 2022 "No Good Thing Ever Dies: Jing Zhiyong Exhibition," the company's debut contemporary art show. Prior to her tenure at China Guardian, Ms. Hu held a position at K11 Art Foundation.

Rainie Xiaoyu Ma joined Phillips from China Guardian in Beijing, where she served as an Assistant Specialist in 20th Century and Contemporary Art. During her tenure at China Guardian, she was involved in key consignments and auctions, notably the Fall 2022 "Timeless Inner 1900-2000, A Special Selection of Chinese Contemporary Art." Before her time at China Guardian, she worked for Beijing Poly Theater Management and X Museum in Beijing.

Phillips has made a series of appointments over the past two years to further boost its Modern & Contemporary Art team in Asia. The team now has approximately 40 members across the region managing a full scope of Modern & Contemporary Art Hong Kong Auctions throughout the year, including Spring and Fall marquee sales, New Now sales, Editions sales, online only sales as well as selling exhibitions.

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ABOUT PHILLIPS

Phillips: where the world's curious and bold connect with the art, design and luxury that inspires them. As a leading global platform for buying and selling 20th and 21st century works, Phillips offers dedicated expertise in the areas of Modern and Contemporary Art, Design, Photographs, Editions, Watches, and Jewelry. Auctions and exhibitions are primarily held in New York, London, Geneva, and Hong Kong, with representative offices based throughout Europe, the United States and Asia. Phillips offers a regular selection of live and online auctions, along with items available for immediate purchase. Phillips also offers a range of services and advice on all aspects of collecting, including private sales and assistance with appraisals, valuations, and financial planning. Visit [phillips.com](https://www.phillips.com) for further information.

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